

PROPOSAL FOR DEALERS AND MULTIBRAND OPERATORS

An additional channel. New opportunities between Italy and Romania.

We are selecting our first inventory partners for a market access project, with a planned gradual expansion into Central and Eastern Europe and the Balkans.

6 MONTHS

Pilot project

5-10 VEHICLES

Different models, replaceable

DAAD HANDLES

Presenting and promoting authorised listings.
Collecting enquiries and qualifying interest, budget and purchase timing.
Passing commercial opportunities to the dealer and collecting feedback.

THE DEALER RETAINS

Control over prices, availability and commercial terms.
Confirmation of vehicle information and stock updates.
Management of the final sale and the contractual relationship with the customer.

No exclusivity, no mandatory dedicated stock and no obligation for DAAD to purchase vehicles. Vehicles sold through other channels can be replaced during the pilot.

HOW WE START

01 SELECTION

We select available vehicles: new, pre-registered (KM0), recent used cars or light commercial vehicles.

02 PUBLICATION

We agree on the use of photos and data, prices and the contact for updates.

03 REVIEW

We assess qualified enquiries, appointments and any sales attributable to the channel.

Operating arrangements, any remuneration and terms for cross-border sales must be agreed before launch. The pilot does not guarantee any volume of leads or sales.

Let's arrange a brief call.

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